

Social Media Snapshot // March 6 - 12, 2016

Facebook // Top Engagement

Published ▼	Post	Туре	Targeting	Reach	Engagement
03/08/2016 8:30 am	One of the highlights of the 2016 State of the City experience th	•	•	160.7K	19K 4.8K
03/09/2016 7:38 pm	The Greenest, Grandest Parade is this weekend! https://t.co/yzrt	•	•	9.8K	555 310
03/07/2016 8:34 pm	Tonight City Council recognized Dublin City Schools, OhioHealth,		•	6.8K	410 219
03/12/2016 8:00 am	Happy St. Patrick's Day (in Dubli n at least)! Road closures for tod	6	•	3.7K	233 55

Twitter // Top Engagement

Tweets	Top Tweets Tweets and replies Promoted	Impressions	Engagements	Engagement rate
City of Dublin	Dublin Ohio @DublinOhio · Mar 7 Tonight Council recognized @DublinSchools, @OhioHealth, @nationwidekids & @OhioState for Nat'l Athletic Training Mo. pic.twitter.com/qdS0V4zpx1	3,023	158	5.2%
	View Tweet activity			Promote
Dublin Pa	Dublin Ohio @DublinOhio · Mar 7 Parade, pancakes, music, ice cream – celebrate #StPatricksDay the Dublin way: bit.ly/1NFFqOd	2,327	77	3.3%
	pic.twitter.com/9KtVyBogfJ View Tweet activity			Promote
Dublin b	Dublin Ohio @DublinOhio · Mar 9 The Greenest, Grandest Parade is this weekend! bit.ly/1NFFqOd #StPatricksDay pic.twitter.com/uLpWYi8BeW	1,820	62	3.4%
	View Tweet activity			Promote
	Dublin Ohio @DublinOhio ⋅ Mar 9 Celebrate like a pro – know which roads are closed & where to park this Saturday: bit.ly/21AujzC	1,699	92	5.4%
	pic.twitter.com/pr8iu9qfd3 View Tweet activity			Promote

Nextdoor // Top Engagement



Frantz Road Lane Closures Continue This Week

Senior Public Information Officer Lindsay Weisenauer from City of Dublin

The right northbound lane of Frantz Road is expected to be closed between Rings Road and Monterey Drive from 9 a.m. to 4 p.m. Monday, March 7 – Tuesday, March 8, 2016 and one southbound lane is expected to be closed Wednesday, March 9 – Friday March 11. Other intermittent lane closures are possible this week. One lane will remain open at all times, so drivers will be able to travel through the ... View more



Shared with City of Dublin in General

THANK | 5

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Instagram // Top Engagement







